

# Would You Hire You? *What “Visual” Impression Does Your Office Portray?*

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Imagine you are in need of a professional service. You have been looking forward to meeting them to discuss your needs. As you enter the office you can't believe your eyes. There are stacks of files and piles of paper everywhere. Do you feel confident in their ability to handle your needs?

Being a professional organizer I see many scenarios. We are very non-judgemental. That is my job to help others get organized when things get out of control. Incorporate and teach them systems that will help them stay organized. The key is they need to WANT to get organized. What I can't do is make them want my help if they don't think they need it. That means they aren't truly ready.

I had gone on a consult appointment to discuss my services with, let's just say, a high paid professional. The fire marshal would have had a field day. Guess what. He said he was working on it and thought he could clean it up himself. I was disappointed knowing he could not grow his business with his office in that state. There was no way he could invite clients to visit there or they would walk away because of the visual impression.

What I'd like you to do is enter your own workspace through the eyes of your

potential client. What impression are you giving. Do you look organized and ready to handle their business? To go along with that, do you feel organized and ready to handle their business. An organized office does many things. It gives a good visual impression to all that enter including yourself. You, yourself feel ready and in control in that environment. We all feel more professional and motivated in a clean organized space. There is nothing like it. When you take the time to clear off your desk, dust, reorganize everything that goes back on it. WOW! It feels like the first day of school. Things are shiny and new. It feels like a fresh start.

So why doesn't everyone take the time to get organized. Let me see. The top excuse is "I don't have time". But they continue to run around wasting time searching for things. Feeling like they are going in circles and not accomplishing anything. The next time you catch yourself ready to say "I don't have time" STOP. You can't afford not to take the time.

But there are those that get so overwhelmed they don't know where to start. There is nothing wrong with that. It happens. That is why there are people to help you. The important thing is that you get help

and get started! Do you want to feel more inspired and motivated? Do you want to enjoy your work day and lessen your stress? How about increasing your business and attracting more clients.

Why keep moving backwards when you can plunge forward? Think about who you admire. Who do you love doing business with. I think we've all been told first impressions stick with us. What visual first impression are you leaving on potential clients? It's never too late to change that visual. Until next time, I will be sending happy organized vibes your way. What will you be doing tomorrow?

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